

HONEYCOMB CONNECT

Supply Chain Advanced Network (SCAN) Convention



May 20th – 22nd, 2007 *Sheraton Gateway Hotel*
Toronto, Canada

Global Trends in Supply Chain for 2007 and Beyond

The **SCAN 2007 convention** is tailored to address the key priorities and challenges facing today's supply chain and logistics executives. Through networking sessions, keynote presentations, conference sessions and community driven roundtable discussions attendees tackle critical questions and issues.

Register Today

Complete and fax back the registration form

Register Now and Save!

Registration Fee through April 20th: **\$495**

Registration Fee after April 20th: **\$895**

Only **\$250** for each additional executive registered from your company.

Fax Back the Registration Form Today!



Conference Fee only \$495
if you register by April 20th



Supply Chain Advanced Network (S.C.A.N.) Convention

Day 1 - Sunday, May 20th

12:00 - 2:30pm Registration

2:30 - 3:30pm Opening Keynote Presentation

Impact of Emerging Infrastructure Growth on the Supply Chain
Craig L. Adams, Senior Vice President, Chief Supply Officer, Exelon Corporation

- Global Utility Infrastructure Growth
- Key Areas of Highest Growth
 - o China
 - o India
 - o South America
 - o South Africa
- U.S. Investment in Capital Infrastructure
- Impediments to Meeting Infrastructure Growth Demand
- Actions Taken by Companies with High Infrastructure Requirements

3:30 – 4:15pm Conference Session

Optimizing Inventory Control with Supply Chain Visibility

Data Accuracy leads to competency in Supply Chain
George A. Nakad, Logistics Manager, Nestlé Waters North America, Inc.

- Data management improves supply chain performance, particularly the cross borders supply chain.
- Adequate production planning depends on accurate forecast and transparent inventory count.
- Competency in Supply chain depends planning and optimization

4:15 – 5:00 PM Roundtable Discussion

Moderated by Freightgate

• Supply Chain Visibility

- o A recent Aberdeen Group study cited lack of international supply chain visibility, caused primarily by inadequate IT investment or strategy, as the number one concern among large companies.
- o More enterprises are expressing a preference for niche logistics and transportation providers, rather than the one stop shop of global 3PLs.
- o How to relieve the inherent tension that exists today between these two concerns – a tension given life by the fact that many shippers/importers have abdicated control of their primary logistics information to their 3PLs?

5:00 – 5:45 PM Member-Driven Roundtables

5:45 – 6:30 PM Relax Time

6:30 – 7:30 PM Networking Cocktail Reception

7:30 – 9:30 PM Connect @ Dinner

Day 2 - Monday, May 21st

8:30 - 9:15am Connect @ Breakfast

9:15 – 10:00am Keynote Presentation

Reinventing Sales and Operations Planning to Meet Corporate Performance Targets

Jon Kirkegaard, President, DCRA Inc.

S&OP has become a household term recently, but what does it actually take to implement a successful S&OP strategy, with company-wide collaboration? This presentation will discuss the difficulties and benefits of a sales and operations planning program, and how to make it successful.

10:00 – 10:45 AM Roundtable Discussion

Moderated by evolveIT

- Modernization as an alternative to replacing mature systems/applications
 - o Enhancing existing systems to meet new challenges
 - o Interfacing existing systems with new internal ones
 - o Interfacing existing systems with new external ones
 - o Extending existing systems access to the internet/web
 - o Extending existing systems access to mobile/wireless users
 - o Incremental Modernization vs. Comprehensive Modernization
 - o Performance Metrics to quantify modernization results
 - o Systems/Application Modernization ROI models
- Migrating mature systems/applications to new ones
 - o Data exchange/conversion/translation considerations
 - o Incremental Migration vs. Comprehensive Migration
 - o Typical outcomes, challenges and time-frames for migration projects
 - o Migration planning considerations
 - o Performance Metrics to quantify migration results
 - o Systems/Application Migration ROI models

10:45 -11:00 AM Break

11:00 -11:45 AM Roundtable Discussion

Moderated by Ed Streeter,

Vice President Supply Chain, Acco Brands Inc.

- The Sales & Operations Planning process fosters a monthly collaborative, cross-functional approach which reaches consensus on a single operating plan that allocates critical resources (capacity, materials, people, time and money) to most profitably satisfy demand.
 - o The monthly process requires meetings to review past performance, KPI's, product management initiatives, consolidated operating plans, escalated issues and projected business performance.
- Sales & Operations Planning Key Performance Indicator Improvements:
 - o Customer service: Line On time Complete & Backorders
 - o Inventory: Days on hand & obsolescence
 - o Schedule adherence
 - o Forecast accuracy



Supply Chain Advanced Network (S.C.A.N.) Convention

Day 2 - Monday, May 21st continued

11:45 -12:30 PM Conference Session

Finding New Business Opportunities in Emerging Markets

With increasing globalization and rapidly rising new markets, this presentation will discuss the benefits of global sourcing in strong new industrial countries.

12:30 – 1:15 PM Roundtable Discussion

Moderated by Freightgate

- Coordinating Global Supply Chain & Sourcing Processes
 - o Who are the players involved in a global supply chain— internal and external?
 - o What are their objectives and how are they incented?
 - o Are their inherent conflicts of interest, however innocently created?
 - o Is cooperation encouraged and collaboration rewarded?
 - o Are roles well defined and hand-offs clearly demarked?
 - o What are each player's respective KPIs?
 - o Is tracking KPIs a job unto itself?
 - o What are the costs of poor execution and who bears them?
 - o Opportunities at origin vs. destination
 - o Optimize the whole chain, not the individual links

1:15 – 2:15 PM Connect @ Lunch

2:15 – 3:00 PM Conference Session

Controlling Transportation Costs

This presentation will discuss the effects of rising transportation costs on companies' supply chains, and how to manage and implement solutions.

3:00 – 3:45 PM Roundtable Discussion

Moderated by evolveIT

- Advanced Data Capture Technologies
 - o Barcode vs. RFID
 - o Real-time vs. Batch
 - o Wireless/Mobile vs. Fixed-position
 - o Character vs. Graphical User Interfaces
 - o Security considerations
 - o User support considerations
 - o Performance Metrics to quantify Advanced Data Capture Results
- Advanced Data Capture ROI Models

3:45 – 4:15 PM Connect @ Break

4:15 – 5:15 PM Keynote Presentation

Greening your Supply Chain:

Understanding the Benefits for the Environment and for You
Kurt Doelling, Vice President, Supplier Management and Worldwide Operations Strategy, Sun Microsystems

- Motivations for the "Greening of Sun's Supply Chain" (eg. support stakeholders, increase profits)
- Recent progress (eg. Moving beyond compliance, modified logistics processes reducing distance products travel, shifted product documentation to electronic formats)
- Challenges (how to drive change beyond the walls of the factories)

5:15 – 7:15 PM

Relax Time

7:15 – 10:15 PM

Evening Networking and Entertainment and Buffet

Day 3 - Tuesday, May 22nd

8:30 - 9:00am

Connect @ Breakfast

9:00 – 10:00am

Keynote Presentation

Safe Ports Act- Trade Resumption

Tony Barone, Director Global Logistics Policy, Pfizer

- The Safe Port Act Mandates Trade Resumption and Other Federal Acts
- COAC is the private sector group Congress requires to be consulted with respect to the plan
- COAC has identified several major areas of concern and submitted preliminary comments
- What minimum business interruptions measures should every company have

10:00 – 10:45am

Conference Session

Food Safety and Security in the Spotlight

Steve Grover, R.E.H.S., VP Food Safety, Quality Assurance, Regulatory Compliance, Burger King

- A review of the risk to restaurant companies
- A discussion of food safety vs. food defense/security
- Top line review of company preparedness for a food safety or security event
- A review of the TEAM approach to food security
- Restaurant level control strategies

10:45 – 11:30am

Member-Driven Roundtables

11:30 – 12:30pm

Connect @ Lunch Connect @ Golf



**Honeycomb
Connect**
Where great minds meet

Fax back to (416) 977 - 6999

Build Your Agenda

Please tick the boxes to indicate your areas of interest

- RFID Security
- SRM (Supply Relationship Management)
- Inventory Control, Visibility, Track and Traceability
- Global Sourcing
- Green Supply Chain
- Socially Responsible Supply Chain
- Global Trends in Supply Chain
- Emerging Markets
- Reverse Logistics
- Bioterrorism
- Real-time Performance
- Restoring Competition in an Increasingly Outsourced World
- Increasing Customer Demands
- Rising Transportation Costs
- Collaboration
- Other key interests/priorities _____

I am interested in presenting a conference session or hosting a roundtable on the topic of _____

Honeycomb Connect SCAN Convention

~~Standard Conference Rate: \$895~~

\$495 - Register by April 20th

\$250 - Each Accompanying Executive Register by April 20th

- Membership pass to Honeycomb Connect Convention including complimentary meals and privileged member accommodation rates.

Name: _____

Job Title: _____

Organization: _____

E-Mail: _____

Tel: _____

Fax: _____

Address: _____

City/State/Zip: _____

Accompanying Executive Information

Name: _____ Job Title: _____

Credit Card: MasterCard Visa Amex

Card Billing Address: _____

City / State / Zip: _____

Card Holder's Name: _____

Card Number: _____ **Expiry date:** _____

Signature: _____

For office use: Program _____ Executive _____

Terms and conditions

General: The completion and return of this registration form to Honeycomb Worldwide Inc. ("Honeycomb"), and its acceptance by Honeycomb, creates a binding agreement between the applicant ("Registrant") and Honeycomb. The Registrant acknowledges that they are acting on behalf of all applicants cited in this Agreement, and in doing so accepts that the terms and conditions below have been agreed to by all such applicants and are enforceable by Honeycomb. This Agreement is governed by and in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein. Payment terms: Full payment is due within 5 days of Honeycomb's receipt of registration form. Payment must be received prior to provision of services by Honeycomb. Failure to pay shall constitute a breach of this Agreement and will immediately activate Honeycomb's right to recover as a debt, the registration fee (plus sales or similar taxes or duties). Specifically excluded from the contract price are accommodations, flight and/or ground transportations. Also excluded are attendee incidentals, and any additional meals or beverages ordered independently, outside the scope of the organized functions. All prices quoted are in US\$. A receipt will be issued upon payment. A 100% cancellation fee will be charged under the terms outlined below. Registrant Cancellation/Substitution: All Registrants that cancel must pay the full contract price and are liable for any balances outstanding at the time of cancellation. Honeycomb has a no refunds policy. All cancellations must be made in writing by mail or fax. Any cancellations received within 5 days of registration will receive a credit towards a future Honeycomb program or event; no credit will be applied to cancellations received outside this timeframe. The 21% service charge is completely non-refundable and non-transferable. Since the title, job responsibilities and other factors relating to the Registrant/s are material terms of this Agreement, in the event that a Registrant is unable to attend the convention, a substitute acceptable to Honeycomb, at its sole discretion may be allowed. Honeycomb reserves the right to determine the acceptability of any suggested substitution and may refuse to accept any substitution. Upon acceptance by Honeycomb, a substitution fee of \$250 per substitute will be charged. If a Registrant cancels within 60 days of the convention (without the provision of an acceptable substitute), or fails to attend the convention, for any reason, an additional fee of \$950 will be levied, over and above the registration contract price - payable with 5 days of date of convention. Registrants shall be liable to pay any costs and expenses incurred by Honeycomb in enforcing any term of, or collection under this Agreement, including reasonable legal fees, costs, expenses, collection fees. Accommodation Rates: In order to secure the Honeycomb specifically negotiated hotel rates, or to discuss rates and details of Spousal Packages, contact Event Management at 416 977 6555 ext 249. Convention Cancellation/Postponement: In the event that Honeycomb cancels or postpones the convention, Honeycomb shall not be responsible for any damages, costs or expenses whatsoever incurred by Registrant/s as a result or same, including without limitation, airfare, hotel, or other travel costs. The registration fee will not be refunded but the Registrant will be issued with a credit note towards a future event or program valid for up to 12 months. Alteration to package: While every reasonable effort will be made to adhere to the advertised package, Honeycomb reserves the right to change the date and venue, timelines and specific media formats, as it deems necessary. This agreement is not contingent upon the participation of specific speakers, or any other specific individuals or organizations, including members or other attendees. Program content is subject to change without notice. Liability/Indemnity: In making arrangements on the Registrant's behalf with third parties for all travel, hotel accommodations, transportations, restaurants, entertainment or otherwise, Honeycomb acts only as an agent and does so on the express condition that no liability of any kind shall attach to Honeycomb in connection with or arising from such arrangements. Without limiting the cancellation provisions above, should the convention be cancelled due to an Act of God, act of terrorism, extreme weather conditions or any other matter outside of the control of Honeycomb, Honeycomb assumes no liability whatsoever and shall endeavor to reschedule. Client hereby indemnifies and holds Honeycomb harmless from and against any and all claims, damages and expenses and costs, including legal fees, which are incurred by the Client, its agents, employees and guests, arising from any act, omission or negligence. Registrants are advised to ensure, that their respective employer organizations, have the necessary insurance cover in place, in relation to the terms of this Agreement. The convention serves only as a forum for the sharing of information and any views expressed are not necessarily the opinions of Honeycomb. Honeycomb does not accept responsibility of any kind, for the nature of the content or accuracy or validity of any information, presented or disseminated, at or in relation to, the convention. Use of Information: Customer (Registrant) information is kept on Honeycomb's database and may be used to assist in the marketing of selected products and services that may be of interest to customers. If you do not want Honeycomb to collect, use or disclose your personal information as outlined above, please tick box . By registering for the convention all customers acknowledge and agree to the publication (in print and/or online) and/or distribution of their personal and/or corporate information (including, but not limited to: contact details, company profiles, areas of interest, executive biographies, business cards and photographs) within the Honeycomb community. The Registrant understands that this community encompasses Honeycomb Executive Members, Convention attendees, a select group of Sponsoring Partner organizations providing industry-specific solutions and event Speakers and/or other Presenters/Moderators. Honeycomb will not share this information with individuals or organizations outside this community unless otherwise agreed. The Registrant also authorizes Honeycomb to place his/her corporate logo and/or company name on Honeycomb's website and on all literature and materials pertaining to the convention and/or Honeycomb Connect Executive Membership Programs. All information supplied by Honeycomb in relation to this Agreement is the Copyright of Honeycomb and cannot be duplicated or distributed without the express consent of Honeycomb. Member and/or Registrant names and lists, are confidential and cannot be passed onto any third party for any purpose. For training or security purposes, phone calls may be recorded. For further information on how our privacy policy pertains to customers/members visit our website at www.honeycombworldwide.com or call 416 977 6555 ext.227.

Signed by Applicant: _____

Approved by Honeycomb _____

Date: _____

Date: _____